PROJECT RUBRIC

NAME: ________________________________________________________________

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Growth Progress/Application of Knowledge
Did the student use the principles of design when creating and laying out new artwork? Is there a hierarchy of information? Is all text legible? Does the product have the necessary logos and text to make it appear "real-life?"

Creativity / Concept
Did the student pay attention to details and present neat, high quality professional work? Did he/she use the pen tool with careful accuracy? Did he/she take care to explore the product and re-create it with accuracy?

Use of Principles / Design Accuracy
Did the student use their class time effectively? Did they work most of the project during class time? Did they fulfill the assignment? Did they complete the project within the time constraints?

Craftsmanship / Pen Tool
Has successfully internalized the lesson and used new knowledge effectively in their use of composition, illustrator techniques and use of related tools.

Growth Progress/Application of Knowledge
How has the student demonstrated what he/she has learned? Does his/her work reflect that he/she has understood and applied new knowledge?

Work Ethic / Effort
Did the student use their class time effectively to work on the project or assignment? Did student finish the project in time to meet the due date? Did student waste studio time in class?

Language: Digital Arts
PD:
DATE COMPLETED:

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