

2019 - 2020 BOE GOALS ACTION PLAN

BOE GOAL #2: In an effort to increase communication, the Northern Highlands BOE will update their webpage on the district website to provide additional information to the public on their roles as board members.

Major Activities	Board/staff	Resources	Constraints	Timelines	Indicators of Success
1. Review present district website	Communication Committee Members	Superintendent District Technology Administrator	Time	July 2019 – September 2019	List of areas for update Meeting with Communication Committee
2. Assess and evaluate other districts Board of Education websites	Communication Committee Members	Other Districts Websites District Technology Administrator	Time	July 2019 – October 2019	Review of several other districts and list of areas that are positive
3. Develop updates to be implemented to the Board of Education Section of the Northern Highlands Website	Communication Committee Members	Superintendent District Technology Administrator	Time	October 2019 – November 2019	Listing of areas to be updated Meeting with Communications Committee
4. Assess smart app for potential changes to Board of Education section	Communication Committee Members	Superintendent District Technology Administrator	Time Capabilities of App	October 2019 – November 2019	Listing of area for potential update Meeting with Communication Committee
5. Implement changes to website and smart device app	District Technology Administrator	Superintendent Technology Dept Members	Time Potential Update Costs	December 2019 – March 2020	Meetings with District Technology Administrator Updates to website

6. Post updates of BOE happenings via website and social media	Superintendent Option II Coordinator District Technology Administrator	Communication Committee Members	Time Availability of those responsible for updates to social media	September 2019 – June 2020	Website and social media updates provided to community
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