



NORTHERN HIGHLANDS
Music and Performing Arts Association
Northern Highlands Regional High School
298 Hillside Ave. Allendale, NJ 07401 (201) 327-8700

Minutes of meeting held on Monday, December 11, 2017
Submitted by Jennifer Pataki

Attendees: Jennifer Pataki, Lisa Monard, Gale Gunhus, Laurie Maimone, Cheryl Post, Laura Rokoszak, Lisa Mirante, Deanine Sumner, Andrea Holt

Welcome and Introductions: Gale Gunhus

- Gale Gunhus welcomed everyone to the meeting at 7:40 PM

Fundraising/Wine Tasting Event:

- We discussed plans for trying to get as many baskets as possible (matching restaurant gift certificates with wine bottles), offering raffle tickets for the school shows, Broadway shows and parking spaces. We will also hold a 50/50 raffle at the event.
- Cheryl said that she would look into getting gift certificates from St. Eve's and Andrea's. Deanine said that she would look into a gift certificate from Restaurant L. Andrea said that she would look into a gift certificate from HoHoKus Inn. Lisa Monard said that she would look into a gift certificate from Savini.
- We discussed possibly pairing the Broadway tickets with gift certificates to a restaurant like Carmine's or Sardi's in the city.
- To draw more people to the event, we discussed whether we should require parking space winners to be in attendance.
- We discussed the idea of doing a presale of raffle tickets for items like the Broadway shows.

Theater: Laura Rokoszak

- Laura said that Krista Carpino will be creating the poster for Into the Woods. In the past, students have sometimes created the logo/art but it often gets complicated because Ms. Carpino has to get involved by the end because of the detail involved. She also said that various art and English classes will be working on fairytale themed projects that will be used for the lobby display alongside various fairytale books.
- Laura said that they would continue to use Avenue Printing for the program, and that they have a 25 year relationship with them.
- We discussed the need for more publicity for the musical and the need for a good Town Journal contact.
- Laura mentioned that the publicity and pictures from the Town Journal used to get a lot of people in the door, but now it is hard to get the Town Journal to respond and publicize our events.
- We discussed whether there might be ways to go through the middle schools to publicize the show.
- Laura reported that they are in good shape with costumes and props for the show and there would not be a lot of scene changes.
- Laura said they are ordering more lights for the show, and that the new lights they already have came without lenses.
- She said that spotlights are on hold, but they don't need spotlights for Into the Woods.

A Capella:

- We discussed food vendors for the upcoming A Cappella competitions at Highlands.
- Moe's and Mason Jar worked well last year because they can set up inside or outside depending on the weather.
- They only had 2 vendors because the food trucks want a guaranteed population and won't come if there are too many other vendors.
- For the competitions, the objective was/is just to feed the kids, but for the A Cappella festival, we can sell food to make a little money.
- It was suggested that we ask the vendors to set up 2 stations so that the lines don't get too backed up.
- It was also suggested that we ask the vendors to limit the amount of dairy in their menus since the kids try to avoid eating dairy before singing.

Treasurer's Report: Lisa Monard

- As of 12/11/2017, there is \$34,117.86 + \$1,500 in the gambling account for a total of \$35,617.86.
- Lisa said that our taxes has been mailed and asked if anyone had seen them in the mailbox.
- She reported that we have spent \$13,600 on band expenses so far this year, which means that we have given Ms. S. \$4500 more than was made at the Ceilidh.
- We discussed the need to sit down with the new band director and really go over the budget.
- We discussed the overall need for more transparency from all 3 groups going forward, as we should not be funding items that the groups have collected money for.
- We also discussed the idea that any fees collected from parents should go through FamilyID instead of having the directors collect checks.

Band:

- If we are hosting the Ceilidh again next year, payment is due to U.S. Bands in March. We discussed the fact that is hard for us to commit/pay without knowing whom the new band director is and discussing it with him/her.

Misc.:

- Gale reported that the MPAA is looking into offering a 3rd \$500 scholarship to a student who will be continuing with music and/or the performing arts in college, and she put the suggestion up for a vote.
- The vote passed unanimously.

Secretary's Report: Jennifer Pataki

- Minutes of the November 13th meeting were presented.
- Motion to approve by Gale Gunhus, seconded by Deanine Sumner
– All Approved

Gale Gunhus made the motion to adjourn the meeting at 9:00PM and Jennifer Pataki seconded – All Approved.